**Safety Poster Design**

Your first assignment this year will be a study in safety and in design. In previous years, students have carefully reviewed all of the safety issues that must be maintained in the CTS lab. This year, as part of your review of those safety procedures, you will **DESIGN** a poster which will be used to help remind students and visitors how they should act in the Lab. As you design your poster you will follow 7 stages of design that we have used as a model to all of our design problems.

**The Design Cycle**

Design is about solving problems. There are different approaches to design but they usually

have some common elements

4. Choose the Best

7. Evaluate Feedback

5. Model the Idea

6. Present the Model

2. Research

1. Identify the Problem.

3. Generate Ideas

**1. Identify the Need/Problem**

* 1. What is your safety Rule? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* 1. Why is your safety Rule important? (2 Reasons)

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* 1. Who is your intended audience? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  2. What MOOD are your trying to create in a poster that is designed to make people work safely? ? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2. Research the Problem**

Watch the Powerpoint on Design

**3. Generate Ideas**

Look at the posters that are up in the classroom. Notice that they have a graphic that takes the problem to the extreme, then has a serious message about how you should act. Find a cartoon, photo etc. that could represent your safety rule. Search the net for images (In google search only choose large or very large sizes so that they do not look to Pixelated. If you cannot find one, look through magazines or even books and comics you may have at home. These can be scanned. You may attempt to take a photo or series of photos to get your point across.

Try to condense the safety rule into a “nutshell” type slogan that still gets

the safety message across.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Draw several “Thumbnail sketches of how your poster might look.

**4. Choose the Most Promising Idea**

Ask three of your classmates and your teacher for their opinions of your poster ideas. Ask them what the like most about it, and what they would change.

You will write their responses below

Classmate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What they Like: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What they would Change: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Classmate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

What they Like: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What they would Change: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Classmate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

What they Like: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What they would Change: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**5. Make or Model the Idea**

Neatly sketch a “rough layout of what your final design will look like

Does it:

Use the CRAP acronym?

Get the message of the importance of the safety rule across?

**6. Present your solution**

Hand in your rough sketch for suggestions

Teacher: \_\_Mr. Bain\_\_\_

What he likes: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What he would Change: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**7. Evaluate your solution**

If you like the suggestions for your rough sketch, make the changes. You are Ready to create your poster on the computer.

**Marking**

|  |  |  |  |
| --- | --- | --- | --- |
| C | \_\_\_/2 | Target Audience \_\_\_\_/2 | Border \_\_\_\_\_/1 |
| R | \_\_\_/2 | Graphic \_\_\_\_\_/5 | Industrial Arts Safety \_\_\_\_/1 |
| A | \_\_\_/2 | Slogan \_\_\_\_\_ /3 | Credits (Name) \_\_\_\_/1 |
| P | \_\_\_/2 | Rule Stated \_\_\_\_\_/2 | Booklet \_\_\_\_/7 |

**Total \_\_\_\_\_\_\_/30**